

70th China Electronics Fair (CEF Shanghai 2007)

China trade show displays electronics and components

The 70th China Electronics Fair (CEF Shanghai 2007) will run from November 14-17, 2007 at the Shanghai New International Expo Center in Shanghai, China.

The CEF Shanghai 2007 will take up four halls of the venue. These halls will be divided into different product zones. Hall W2 will hold photoelectric products, microelectronics and international pavilion. Hall W3 will feature testing and measuring instruments, and electronic tools. Hall W4 will house top 100 component companies in China, while Hall W5 will showcase electronic components.

The fair is supported by the China Ministry of Information Industry and the Ministry of Commerce. It will be held concurrently with the Asia Electronics Exhibitions in Shanghai (AEES 2007), a show displaying the latest digital electronic products.

Given the rapid development of China's electronics industry, the fair is now divided into two editions in a year. The spring edition will be held in Shenzhen, while the fall edition will be held in East China.

For more information about the fair, visit www.iCEF.com.cn or email cef@ceac.com.cn

Global Sources will be at the show with its own booth to promote their total sourcing solution consisting of print, online and face-to-face sourcing channels for buyers and suppliers.

The company will also conduct early registration for the China Sourcing Fair: Electronics & Components to be held April 12-15, 2008 at Hong Kong's AsiaWorld-Expo.